

ARROW

The Official Publication of the School Nutrition Association of North Carolina

Fall 2021 - Volume 103



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**we help
North Carolina
thrive.**

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341
FAMILY
FARMS**

EMPLOY MORE THAN

4,400

RESIDENTS

& OPERATE 65
company-owned farms, all
within our state's borders

**It adds up to a \$264.3
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**SCHOOL
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PARTNER WITH US BY CONTACTING:

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National Business Development Manager for K-12 Schools

Email: fsamuelson@butterball.com



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- ★ Farmville, NC – Feed Mill

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- North Carolina Chamber of Commerce
- Sampson County Economic Development Center
- Garner Chamber of Commerce
- Garner Economic Development Committee
- Mount Olive Chamber of Commerce
- Raeford-Hoke Chamber of Commerce

Plus, find K-12 menu inspiration and product details at butterballfoodservice.com/k-12.

ARROW

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Dates to Remember

BOARD OF DIRECTORS MEETINGS

WINTER MEETING
Zoom - February 4, 2022

SUMMER MEETING
Greensboro - June 20, 2022

SNA OF NC MEETINGS COMMITTEE DAYS

Zoom - November 5, 2021
Greensboro - May 13, 2022

INDUSTRY SEMINAR
Pinehurst - February 21-23, 2022

CHAPTER LEADERSHIP SEMINAR
Greensboro - June 21, 2022

NEW HORIZONS TRADE SHOW
Greensboro - June 22, 2022

ANNUAL CONFERENCE
Greensboro - June 22-23, 2022

SNA MEETINGS

SCHOOL NUTRITION INDUSTRY CONFERENCE
San Antonio, TX - January 16-18, 2022

LEGISLATIVE ACTION CONFERENCE
Washington, DC - March 6-8, 2022

SNA ANNUAL CONFERENCE
Orlando, FL - July 10-12, 2022

DISTRICT MEETINGS

District 1 - TBA - Spring 2022
District 2 - November 6, 2021
District 3 - TBA - Spring 2022
District 4 - TBA - Fall 2021
District 5 - March 19, 2022
District 6 - October 23, 2021
District 7 - TBA - Spring 2022
District 8 - TBA - Fall 2021

ATTENTION CHAPTER PRESIDENTS...

Don't forget to send in your re-affiliation forms for 2021- 2022. The form can be found on our website, www.schoolnutrition-nc.org. Forms should be emailed or mailed at the start of each school year. Chapter packets will only be sent to the chapter presidents who have sent in their 2021 – 2022 re-affiliation forms. Email your re-affiliation forms to Dawn Roth at jbdfroth@aol.com.

SNA Announces Lockbox Mailing Address Change

Mailing in a payment to SNA? The lockbox address is changing on October 12, 2021. Please take note of the information below to ensure that your payment is sent to the correct address.

For payments sent before October 12, 2021, mail to: SNA, PO Box 759297, Baltimore, MD 21275-9297

For payments sent after October 12, 2021, mail to: SNA Depository, PO Box 719297, Philadelphia, PA 19171-9297

SNA is working hard to ensure a smooth transition to the new lockbox address, and we encourage you to begin making the necessary updates. SNA is here to help! If your school district requires an updated W-9 or vendor forms, or if you have any questions, please contact us at membership@schoolnutrition.org

MEMBERSHIP ROSTERS

This year membership rosters will only be mailed in September/October 2021 and January/February 2022.

Chapter rosters can be requested at any time by SN Directors, Supervisors, Central Office Personnel or Chapter Presidents by simply e-mailing the Executive Director, Dawn Roth, at jbdfroth@aol.com.

A Message from our President Dana Edwards

Welcome to a new year with lots of potential! That's right, this year we can focus on how YOU can "Bloom into your Potential" with SNA-NC.

As we start the new year, I am thrilled to be able to visit with people at our upcoming District meetings. Dates and information for these meet-



ings will be out soon, so you can mark your calendars. The Board and I look forward to working closely with you to make this a successful year. Follow us on the SNA-NC Facebook page for upcoming events and messages for members. Our SNA-NC website www.schoolnutrition-nc.org is growing also with numerous pictures, past Arrow magazines and all the scholarship information you can find. Easily find contact information for the Board of Directors too in case we can be of assistance to you.

In June, we held the SNA-NC Annual Conference, and the excitement is still in the air from actually "seeing" everyone in person this year! What a great family reunion it was! We learned that a small-scale conference is better than no conference at

all. Our board will continue this year to look for more inviting education sessions and interesting events for future conferences.

As we reflect on our service to feed our students, I believe the seed for great success for our association was planted then. There's not a day that went by that staff wasn't questioned about the how, what, and why of School Nutrition. This was our time to shine! Others saw our worth as essential employees within the first few months of the pandemic since students have to eat no matter the extreme cir-

cumstances. However, we were also challenged to show the importance of our wonderful program and began to educate our administration about how our program works, with the help of this great association. The groundwork has been laid, so that SNA-NC can continue this education for years to come.

In the upcoming months, think about what you would like to do in your future. What goals would you set for yourself if the sky was the limit? Committee work throughout SNA is essential to our association. This lays the foundation for a healthy year. Working with your local chapter sets you up to see and understand more about our association. Grab a fellow co-worker that you can brain-



storm with and share your ideas for the future. You can work together to be accountable for the goals you set. Also in all things, have FUN! Enjoy this association and the amazing things you can learn from others. I feel that the more you network with others, the more you grow. Review all of our scholarship opportunities and nominate someone for each award that we offer. I'm sure there are so many of you that are worthy of each of these awards and scholarships after our year of conquering challenges. Finally, move out of your comfort zone to nurture that seed, so you can bloom into your potential! Let me know how I can help you succeed!

Sincerely,

Dana Edwards
President, SNA-NC
2021-2022



A Look Back at my Journey

By Kristen Bealler, SNS, SNA-NC Past President

I truly believe in being at the right place at the right time. Did I see myself as President of our amazing association during a pandemic? Not by a longshot! I do believe, however, that I was right where I was supposed to be. I was able to help guide our membership to what may be one of our murkiest yet brightest shining times.

When I became a member over 12 years ago, I never thought I would be President of the School Nutrition Association of North Carolina (SNA-NC). But, if you listen closely, you will here a lot of members, especially those that are very active with the association, that it just gets into your blood. It has been much more than an association to me, it's been "family". Once I became a committee member I wanted more. I was then asked to serve as a committee chair, and I wanted even more. If I reflect back on my presidency over the past year, I really hope every member took at least one thing away.... you can do anything you set your mind to.

I knew as soon as I was elected Vice President back in 2018 that I wanted to make sure that this association was focused on its "family" the membership of North Carolina. Our eight district directors embraced the challenge with me immediately and we were able to bring amazing district meetings to anyone that wanted



to join us virtually. Though we didn't get to see each other in person we always made sure we had a good time during those meetings, whether it be dressing up, special congratulatory surprises, or just learning what type of leaders we were, we always had a laugh.

As you know, with a pandemic comes shutdowns, and when it came to the School Nutrition Association (SNA) and SNA-NC it was no different. Gone were the days of exciting trips to places I may have never been able to go to if it were not for the opportunities that this position allows. I was, however, fortunate to share this amazing experience with the National SNA President, Reginald Ross. Our frequent phone calls about everything going on and how we were mentally handling all the new virtual intricacies that our positions as president required always put a smile on my face. I wasn't in it alone!

Even during a pandemic, I assure you I stayed busy. If it wasn't planning or practicing many virtual presentations, I was on Zoom calls with the PP&L chair Mary-Catherine Talton, our lobbyist Rachel Beaulieu and the SNA-NC Executive Team. I was also able to meet with Senator Brent Jackson, Freebird McKinney and some of the DPI team in Raleigh. To be able to present Senator Jackson and Freebird McKinney



recognitions for all of their support of school nutrition programs across the state on behalf of the SNA-NC membership was truly an honor.

After virtual SNA-NC committee days, district meetings, and board meetings, along with SNA Industry Conference, Legislative Action Conference (LAC), and Annual National Conference (ANC) I was ready for something in person. I will forever be grateful that we were able to have an in-person SNA-NC Annual Conference in Greensboro because it seemed so far from possible just a few months earlier. It was amazing and my keynote speaker, Devon Harris, Jamaican Bobsled Team Olympian and Captain, completely revived the room and gave us the push we needed to start back up. To everyone there to help celebrate all of our successes....



Thank you! To those of you that couldn't be there but wanted to be there.... We missed you and we will see you next year!

I have been truly blessed and honored to serve you, our membership, as an elected member of the School Nutrition Association of North Carolina. It has been a humbling, difficult, arduous, crazy, inspiring, and incredible experience and I can't thank you enough for entrusting me with this responsibility. I believe that God only gives us what we can handle... I guess he has a ton of faith in my inability to break. I also know that we are a group of nutrition rock stars that refuse to give up, won't break, and always somehow "Find Success in Your Journey" so we can handle the task at hand. Though this is the end of my journey as your president I get to start a new journey with the amazing group of SNA-NC Past

Presidents and possibly more ahead for me! Thank you for the memories and all of your support!



***Believe in Yourself...Push Your Limits...
Experience Life...Conquer Your Goals...and
BE HAPPY!***

SNA-NC Annual Conference 2021

“Find Success in Your Journey”

By Dana Edwards, Conference Chair

We're back in action! Our Annual Conference was a “go” this year and held on June 22-24, 2021, at the Koury Convention Center in Greensboro.



Our “reunion” was spent networking with colleagues from other counties and eagerly sharing our successes from the journey of a challenging year. Our President, Kristen Bealler created the perfect theme, since everyone was on an interesting journey during the pandemic.

Tuesday started off with a Board of Directors meeting to wrap up current



business at hand and make any last-minute conference changes. The main focus was to update everyone on the new format of our small-scale conference. Those registered for the SNS Credentialing Exam took their seats early that morning in a quiet room. Also, a session for Chapter Leadership Seminar was held in the afternoon for those new and seasoned leaders eager to learn more about our Association and how to lead their local chapters for the coming year. Ruthie and I opened with an icebreaker for participants to meet each other and just have fun! Numerous role-playing and hands-on activities were incorporated into this training. We even shared things that worked or didn't work for our local chapters,



because we are all in this together.

On Wednesday, more members began arriving for the conference. Early that morning, those pre-registered for the “Cooking with Farm to School” session loaded a bus bound for UNC-G. Attendees at our First

Timers Session had a chance to meet our candidates for board positions. Each candidate received questions from Kristen Bealler, Ruthie McDowell and me to help participants get to know them better before voting began that afternoon. The New Horizons Trade Show began at 9:30am with a new format this year. Once the ribbon was cut with those huge scissors by our President, Kristen Bealler the exciting show began with participants led to a row where they would start their journey through each vendor's booth. Information was given to all in a safe environment and all vendors had a wonderful time





visiting with everyone face-to-face. Many samples were handed out to carry with us which made our bags and luggage packed full of goodies. Even though Make it-Take it couldn't be a session this year, NCDCA decided to give a tote bag with a Take it-grow container inside for herbs to be grown at home. What a smart idea! Endowment Raffle viewing began that afternoon with a room full of great prizes to register for. Delegate Assembly was also held in the afternoon to vote on new changes in our bylaws.

Our First General Session was held that afternoon and started out with members arriving early to catch up with old friends. Ruthie and I welcomed everyone with a few updates on this year's conference, followed by Kristen with our conference kick off. Included in this was introductions of those important people that helped make this conference a success, our Steering Committee and Board of Directors. Our candidates were also introduced to the members and a reminder given to vote for board members for next year. During this session SNA-NC recognized Gary Gay, retired Director of Food Distribution at the NCDCA & CS, Bob Sitton, retired Assistant Director for Food

Distribution at the NCDCA & CS, and Burgin Ross, Associate Professor for the Department of Nutrition at UNC-Greensboro for their years of dedicated service to our association. Kristen's keynote speaker, Devon Harris was later introduced and shared his interesting story where he was the original member and team captain of the 1988 Jamaican Bobsled team. While overcoming many obstacles, they rose to the challenge throughout their voyage to the Olympics and enthusiastically showing teamwork at its finest.

Thursday was jam packed with four Education sessions titled; How your Marketing can Help Manage Negativity in the Workplace, Leadership, Diversity and Inclusion, Public Policy and Legislation Panel Discussion, and Teamwork in the Workplace. Each person would travel to all four sessions to receive the same information and credits for professional standards. Our President's Luncheon was also held that day and included a time for all past presidents to reflect on their year and the interesting things that happened while they were on the Board. These were the best stories, and everyone loved looking back and laughing with others! Not to forget the amazing Southern Fried Chicken meal that was wonderfully prepared by the hotel chef. Yum! Yum!

After an afternoon break, the Second General Session and Awards Ceremony began at 4PM. This is another change to our conference but was an exciting ending to a wonderful week! Many gave updates such as NCDPI and PP&L and we always enjoy a visit from NCDCA Commissioner Steve Troxler. We were also





SNA-NC Past President and current SNA President Reginald Ross. President Kristen Bealler gave a heart-warming message to members about her journey for the last year and Presidency through the challenges of COVID. As Kristen was pinned as Past President, the gavel and President pin was passed to Dana Edwards. Dana shared her thoughts about the seed being planted as she began as a member in the association back in 2008. She emphasized the importance of growing as a member and finding your place to “Bloom into your Potential.”

We would like to thank Anna Roopchan and Tamara Ward as well as the entire team at the Koury Convention Center for making our conference a huge success. We are looking forward to another wonderful conference and seeing you in Greensboro June 20-24, 2022.



honored to have First Lady Kristin Cooper address our members. As awards were handed out by our Past President Fred Gilbert, we incorporated the winners from 2020 into this special time. New awards were introduced this year, the Gary W. Gay Award of Excellence and the Reginald Ross Inclusion Scholarship Award. Our new Board of Directors for 2021-2022 was installed by our own



Thank You to Our Conference Sponsors

Our Annual Conference was a success due to the contributions of several of our Industry Partners. We would like to recognize them and thank them again.

PLATINUM LEVEL

NCDA & CS - Food Distribution Division



GOLD LEVEL

Kellogg's
Peterson Farms Fresh, Inc.
TITAN a LINQ Solution



SILVER LEVEL

Dole
Gold Creek Foods
Nardone Brothers Pizza Company
Pepsi Bottling Ventures
SFSPac Food Safety & Sanitation System
Sysco Carolinas Region

PAST PRESIDENTS



Front Row: Debra Dixon Doss, Amy Stanley, Daughn Baker, Kristen Bealler, Deborah Davis Carpenter, and Cynthia Sevier
Back Row: Gretchen Wilson, Cindy Marion, Alison Francis, Lois Hood, Kathy Buelin Caudle, Marilyn Moody, Jan Holt, and Reggie Ross

SNA-NC Board of Directors Meeting

June 22, 2021

Sheraton Four Seasons, Greensboro, NC

The Board of Directors meeting was called to order at 9:09 a.m. by *Kristen Bealler, President*. Kristen welcomed everyone to the meeting, shared both the Vision and Mission statements and *Dana Edwards, President Elect* shared the “Thought for the Day”.

BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Secretary-Treasurer*.

The Agenda was adopted by the Board.

A budget update was provided by *Mary Ann Shoaf, Bookkeeper*. Information was shared that indicated that during the year there was a need to use some funds from the BB&T savings account but that there was no need to draw from our reserve funds.

A Mega Discussion was held on “A Journey into the Unknown”. This discussion was centered on House Bill 159 (HB159) which is asking for legislation to change the requirement that a school nutrition program must have three months operating balance before being assessed indirect cost as well as a rate capped of eight (8%). There have been many outside organizations that are partnering to support the change.

Mary-Catherine Talton provided a legislative update and shared that SNA (National) has asked for support in seeking universal meals.

Dana Edwards, President Elect provided an update regarding the SNA-NC Annual Conference. This information included that there are 225 registered. The conference will consist of four education sessions. There will be colored bands available at the registration table that can be used as an indicator of the personal preference regarding COVID-19 protocols.

Dawn Roth, Executive Director provided an update on the Trade Show. There will be 111 booths – tabletops display. The vendors will provide individually wrapped items to the attendees. Attendees will enter and remain with their school districts. Directional markers have

been placed on the floor to help with flow of traffic as well as continuing to adhere to social distancing and COVID-19 protocols in place. The ribbon cutting will be at 9:20 a.m.

Dana Edwards, President Elect provided her Plan of Work – “*Bloom into Your Potential*” for 2021 – 2022 as well as the budget.

Kristen Bealler, President lead a discussion related to the contracts for the following positions and all were approved:

Executive Director - Motion by Penny Fine and Seconded by Sharon Palmer

Parliamentarian - Motion by Mary-Catherine Talton and Seconded by Regina Robertson-Turney

Bookkeeper - Motion by Amy Tant and Seconded by Dana Edwards

Lobbyist - Motion by Mary-Catherine Talton and Seconded by Cheryl Cunningham

Kristen Bealler, President provided a reminder that the 2021 Virtual ANC would be held July 12-15, 2021. She wants as many North Carolina members to attend as possible to show support for Reggie Ross. This would help acknowledge how proud we are of him and the many accomplishments he had during his year as President of the National Association.

Dawn Roth, Executive Director reminded everyone of the due dates for the Arrow Articles (August 6, 2021).

With no further business, *Kristen Bealler* thanked her “*Dream Team*” and adjourned the meeting at 10:25 a.m.

Minutes respectively submitted by:

Janet W. Johnson, SNS

SNA-NC Secretary 2019-2021

SNA-NC Board of Directors Meeting

June 25, 2021

Sheraton Four Seasons, Greensboro, NC

The Board of Directors Meeting was called to order at 9:43 a.m. by *Dana Edwards, President*. The SNA-NC Vision and Mission Statements were read aloud by all in attendance. The Thought of the Day was given by

SNA-NC Board of Directors Meeting *continued*

Ruth McDowell, President-elect.

Kristen Bealler, Leadership/Development Awards Chair made the motion to approve the June 25, 2021 meeting agenda as presented, with a second by *Beverly Cash, Membership Chair*. The motion carried.

BUSINESS AGENDA

Roll call was completed by *Lorie Reece, Secretary-Treasurer*. A quorum was present.

Dawn Roth, Executive Director provided the Endowment Raffle recap. The total amount raised was \$1,325. She also stated that Kristen's Service Project collected \$914.54 on-site.

Dana Edwards, President and *Ruth McDowell, President-elect* provided the SNA-NC Annual Conference recap. Our members enjoyed being able to meet in person this year and see smiling faces again. It was like a family reunion. A discussion followed about ways to promote the election process, possibly providing a ribbon to members who participate in voting, and to provide a larger candidate forum for members to learn more about them. The candidate panel held this year during the First Timers Session was enjoyed by the members attending.

Dawn Roth, Executive Director provided a recap of the SNA-NC Trade Show.

INFORMATION AND ANNOUNCEMENTS

Board information sheets and Conflict of Interest forms were updated and collected from each member.

Dawn Roth, Executive Director provided the Arrow Article list with the upcoming deadline of August 6, 2021.

Dana Edwards, President referenced the Board List and Calendar handouts that will be used for planning purposes.

With no further business, *Dana Edwards, President* declared the meeting adjourned at 10:12 a.m.

Minutes respectfully submitted by:

Lorie Reece

SNA-NC Secretary-Treasurer 2021-2023

Pitt County Happenings



Diane Turnage, manager of Wintergreen Primary School, prepared bulletin board for Open House.



Jackie Bateman, manager of H.B. Suggs/Sam D Bundy Elementary School, prepared a display for Back to School Night.



SNA-NC Plan of Action for Local Chapters 2021-2022

“Bloom into Your Potential”

Our Vision

Members supported and engaged in the advancement of school nutrition programs

Our Mission Statement

Education, empower and advocate for the school nutrition professionals to advance the accessibility, quality, and integrity of school nutrition programs

During this new year our mission and vision are still to focus on educating, empowering, and advocating for you, our school nutrition professionals. As we move into our new normal times after the pandemic, we gather those successes from this past year and continue to grow from those. Continue to bring school nutrition to the forefront of the minds of our administrators and legislators.

The goals set forth this year can be found in the SNA-NC 2021-2022 Plan of Action. The SNA-NC Board of Directors, which includes SNA-NC District Directors, standing committees and advisory members, along with our local chapters work together to accomplish this plan. My hope is that we can use these goals to lead our school nutrition members into the paths of new growth and leadership.

Goal 1: Voice of the School Nutrition Industry

Strategies:

1. Provide ideas, resources, and training for school nutrition members to enhance programs, increase efficiency, and support career development.
2. Educate our members on the importance of proper nutrition and the value of educating our students about nutrition.
3. Enhance our professional image to represent all levels of diversity in school nutrition.
4. Share clear and concise message of advocacy with our stakeholders regarding our student's nutrition for a strong future.

Goal 2: Career Development and Growth

Strategies:

1. Enhance the quality professional development offered in a variety of formats for all members.
2. Create goals to grow the next generation of school nutrition professionals.
3. Promote pathways that are engaging with new and relevant opportunities for all members.

Goal 3: A Vibrant Community of School Nutrition Stakeholders

Strategies:

1. Continue to create new partnerships with allied organizations to maximize influence on topics of mutual interest and benefits.
2. Strengthen our existing relationships both within and outside our current sphere of influence.
3. Share strategies, research, and solutions to drive positive change and innovation to the school nutrition industry.
4. Invite and include contributions from school nutrition members equally while encouraging mutual respect and collaboration.

Goal 4: School Nutrition is a thriving organization

Strategies:

1. Bring forth aspiring association leaders who are qualified, motivated, and representative of the membership.
2. Increase in the diversity and number of members who contribute their time and talent to our organization.
3. Create diverse revenue streams which contribute to the financial health of the association.
4. Increase our membership with innovative programs.

If you have questions or want to know more about how we plan to work towards these goals, please reach out to your District Director. They will be happy to help you find the information needed. The seeds are planted, so bloom into your potential this year!

SNA-NC Needs Leaders

By Kristen Bealler, Leadership Development/Awards Chair

The Association needs you now, more than ever! It's time for you to **"BLOOM"** Into Your Potential and run for the SNA-NC Board of Directors. There are no special skills needed and any member meeting the criteria is encouraged to run for office.

We need members to run for the following offices:

- Vice-President
- District Director for Districts 2, 4, 6 & 8

We need two individuals for each position to ensure your right as a member to a timely and true SNA-NC election. Elected positions are not just for School Nutrition Directors or Supervisors; however, you need to have their support. It's a great way to kick-start your SNA-NC leadership journey. All members meeting the criteria listed below can run for an office. You certainly do not need to be asked, you may self-nominate. If you need help getting certified or credentialed we can help guide you in the right direction.

VICE PRESIDENT

- Demonstrated leadership ability by serving on the Board of Directors
- Must have served on a state committee or advisory council for at least one year
- Must be SNA certified or credentialed
- Must have been an SNA-NC member for at least three years preceding the nomination
- Must be employed in an eligible field

DISTRICT DIRECTOR

- Must be SNA certified or credentialed
- Must be a member in good standing
- May have demonstrated leadership ability at the local chapter level (but previous service on a state committee or advisory council is not required)
- Must be employed in an eligible field

We Know You Are Out There. We need your talents, fresh ideas, and imagination! A willingness to get involved and serve is the first step. A TEAM approach is taken to provide you with the skills and mentoring needed to help you feel comfortable in your position. It's time for you to GROW and BLOOM! Apply today!



School Nutrition Association of North Carolina

CANDIDATE DATA FOR BOARD OFFICER

Board Office of Interest: _____

Personal

Name: _____

Home Address: _____

Telephone: Work: _____ Home: _____ Cell: _____
Area Code Area Code Area Code

Current Position: _____

School Unit: _____

Email: _____

Professional Requirement Qualifications

SNA-NC beginning membership date: _____

SNA Certified/Credentialed: Yes _____ No _____

Note: All candidates must be SNA certified or SNS credentialed.

Chapter Name: _____ District: _____

Vice President candidates must have served on the Board of Directors, served on a state committee or advisory board for at least one year, and been a member for the three years preceding the nomination. If that is applicable, please indicate years and position: _____

If you are selected by the Board of Directors to be a candidate, you will need to write your biography for the ARROW. Please use additional paper as needed.

List any previous SNA-NC committees, other duties or offices, or Board involvement.

Describe the most important contribution you have made toward the success of your local chapter (SNA-NC).

Director/supervisor signature of approval: _____

Please email completed form to Leadership Development Chair and Executive Director.

Kristen Bealler, Leadership Development/Awards Chair

Phone: 828-322-2855 Ext. 228 • Email: beallerkr@hickoryschools.net

Dawn Roth, Executive Director

Phone: 888-204-8204 • Email: jbdfroth@aol.com

Legislative Update

By *Mary-Catherine Talton, Public Policy & Legislative Chair*

This fall feels a little different than last year, or really any year before. While there is still a lingering pandemic and many unknowns there is a hopefulness in the air, a back to school feel that we have been missing for two years now.

Even with that hopefulness, legislatively there is still so much work to be done and so much that is currently happening. If you attended conference and attended the Public Policy and Legislation session you are aware that we left conference with a hope of HB159 passing through the Senate with a known opposition. This bill did not pass through unamended as we had hoped and the provision regarding indirect cost was struck and made into a study by the Senate Finance committee. While disheartening, we continue to work with our General Assembly to ensure the understanding of these requests and provisions. We continue to push forward.

Your Public Policy and Legislation committee, Executive Committee, and lobbyist, Rachel Beaulieu have all worked and communicated often on next steps and will continue to have those conversations on behalf of you and your programs. We currently are still having conversations, alongside NC DPI, the State Superintendent, and many other partnerships who want to ensure the best for our programs as that is ultimately best for our students.

There is also a continued talk of the salary increase for non-certified staff that has made its appearance in the budget. We welcome these changes for our staff but we also want to ensure there is knowledge of where this money comes from and that School Nutrition programs do not receive funding from the state for these mandates, thus having to incur the cost within our programs. There is no better time than now to call your NC Senators and House members to discuss your programs, how they are funded, and how we need them to fund that which they mandate.

There is, indeed, a hopefulness for the future and many conversations circling regarding school nutrition programs, for both we are thankful. There is still much work to be done and a way for everyone to be involved. It's time to raise our voices and make a difference legislatively for the very programs that ensure nourished bodies for healthy minds.



2021 New Horizons Trade Show Recap

By Robert A. Rolfe, Industry Advisory Chair

What a great comeback for the SNA-NC annual conference and trade show! We received so many enthusiastic comments about how great it was to meet face-to-face with customers and vendors. For many vendors and conference attendees, this was the first time they have had direct contact with other professionals in the K12 market. Everyone was so grateful for the opportunity to have this experience. There were 111 booths sold representing 250 vendors and 225 conference attendees. A very good showing considering the uncertain circumstances under which the event was planned.

It required many hands to make this event a reality. The leadership and direction of SNA-NC Executive Director Dawn Roth was apparent in the success of this year's show. Many thanks to the following members of the Industry Committee for their input and hands-on support; Tammy Rhinehart with Elizabeth City-Pasquotank Public Schools, Joanne Kirven with Beaufort County Schools, Amy Medlin Stanley now with New Hanover Schools, Brittany Yokeley with R&H Produce, Penny Fine with Gilbert Foods, Gina Dillon with TITAN a LINQ Solution, Lynn Medlin with Core Group and Eric Longshore with Stillwater Provisions.



District II Meeting April 17, 2021

By Danelle Moore Smith, District 2 Director



The district meeting proved to be very interesting (it was virtual) and overall lots of fun! Our SNA President, Kristen Bealler, gave us an update on the happenings of what was going on with the School Nutrition Association on a local level. She talked about membership, joining committees, and the benefits of being involved in the School Nutrition Association of North Carolina. Jan Holt talked about our commodities that we all have been working with all school year long as well as Bob's List and taking advantage of those food items. We played "Where in NC is Carmen Zoomdiego?" and gave a few gift cards out to those that had the most correct answers. Roxi Bahar-Hewertson talked with all of us about the leadership wheel, which of the five directions we were and what exactly that meant as far as working with our teams in the cafeterias and overall, in our departments. Onslow County, Lenoir County, and New Hanover County were represented at the online meeting. Thank you to all that attended.

District IV Meeting February 27, 2021

By Cheryl M. Cunningham, District IV Director

First may I say, Thank you to the AWESOME members in District IV!! YOU ARE THE BEST!

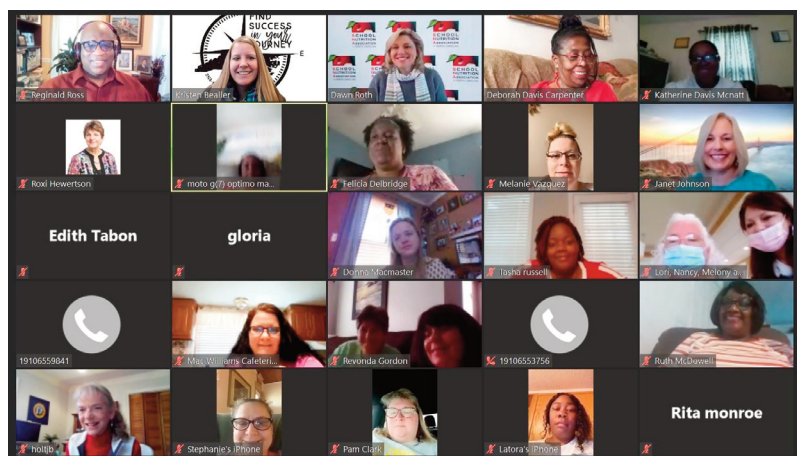
The District IV Zoom Meeting was held on February 27, 2021. Sixty-five (65) amazing members from Bladen, Cumberland, Hoke, Scotland and

Richmond Counties were in attendance in the comfort of their own space. What an amazing group! Thank you to everyone for attending our District Meeting! It would not have been a success without you!

Our meeting opened with Deborah Davis Carpenter, SNA-NC Past President, introducing our current President, Kristen Bealler. Kristen welcomed everyone to the meeting and then led our attendees into the "FUN-FILLED" ice breaker game, entitled, "Where in North Carolina is Carmen Zoomdiego?" Congratulations to the four winners, who received one of the four gift cards donated by David Bowser of General Mills, Stephanie Johnson of ES Foods, Marie Nelson of Lindy's Homemade/Froot Jooce, and Teresa Graham of Pilgrim's.

Kristen encouraged everyone to 'Find Success in Your Journey' through this school year that has been like no other that we have ever experienced. After her encouraging words, she gave the SNA-NC Updates. SNA-NC Legislative Updates were given by our Legislation Chair, Mary-Catherine Talton. Jan Holt, our NCDA Field Representative gave us the NCDA updates, and our NCDPI updates were given by Janet W. Johnson, Assistant Director, School Nutrition Services, NCDPI. Our very own, Reginald Ross, SNA President, brought greetings, encouragement, and updates from our National Association.

After all updates were given, Kristen introduced our Guest Speaker, Roxi Bahar-Hewertson, Leadership Expert and Author, "Lead Like it Matters... Because it Does". She took our attendees on an incredible journey around the Leadership Wheel, explaining the five types of Leadership styles (North, East, South, West and



Sage). Members were actively engaged as they were asked to identify their leadership direction(s) and discuss ways to interact with others having leadership directions different from their own.

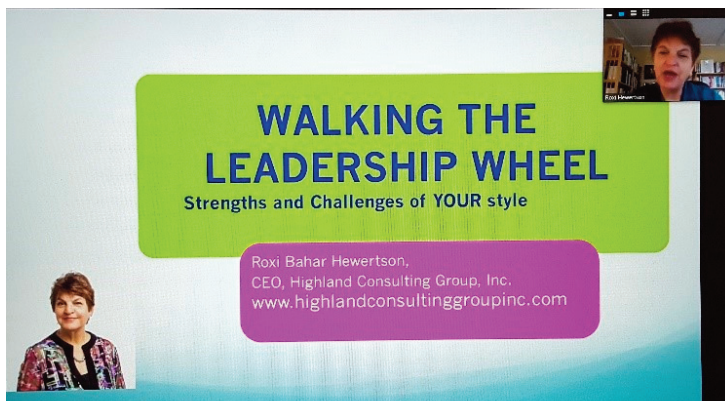
With a new perspective in our Leadership style and how to better communicate with others, Kristen adjourned the meeting and thanked everyone for attending and participating. Again, I would like to thank everyone for attending our District IV meeting. A Special Thank you to our SNA-NC President, our SNA-NC President-Elect, our SNA-NC Vice-President, Our SNA-NC Executive Director, our SNA National President and of course our guest speaker, Roxi Bahar-Hewertson. Blessings to all of you always!!

Kristen and Regina called “Where in North Carolina is Carmen Zoomdiego?” This was a power point presentation/game for the members. Four winners were to receive gift cards. The winners were 1st place Tina Mabe \$25 VISA gift card donated by Intergrated Foodservice from Jeff Harris. 2nd place Stephanie Vickers \$25 VISA gift card donated by Integrated Foodservice from Jeff Harris. 3rd place Janet Gunter \$25 Lowes Home Improvement gift card donated by Pilgrim’s from Teresa Graham. 4th place Jessica Southard \$25 certificate for Amazon donated by Lindy’s/FrootJuice from Marie Nelson.

Reginald Ross, SNA National President gave us a membership update and informed us the SNA National convention will be held virtual this summer. Mary-Catherine Talton, Wilson County School Nutrition Director gave us the Public Policy & Legislation Update. Janet Johnson, NCDPI Assistant Director for School Nutrition Services gave us a NCDPI update and told everyone about the nationwide waiver to allow non-congregate feeding for summer 2021 operations are extended through September 30, 2021. She announced North Carolina has had a year of resilience and has served over 141 million meals since the start of this pandemic. Gary Gay, NCDA Director of Food Distribution gave us the NCDA update. We congratulated Gary on his upcoming retirement and surprised him with signs and well wishes.

Our speaker, Roxi Bahar Hewertson gave a presentation on The Leadership Wheel & the Wisdom of the Five Directions. We discussed which direction we felt best described us and why. We also learned we could have traits of more than one direction.

The meeting adjourned with a thank you from Kristen and Regina. We hope to see everyone in Greensboro at our state conference!



District V Meeting March 20, 2021

By Regina Robertson-Turney, Past District V Director

Our District V Meeting was a dual theme Saint Patrick’s Day/Easter that was held through a Zoom meeting on Saturday, March 20, 2021. We had 19 members in attendance with three counties represented and several were dressed in our theme either by head bands or showing off their home decor.

Regina Robertson-Turney led the pledge and then she introduced our current SNA-NC President, Kristen Bealler who gave the welcome. Kristen felt right at home since she was Director for Stokes County from 2014-2016.

After the welcome, we participated in our ice breaker lead by



2020 Awards Winners

Tim Greene Memorial Scholarship Award

The Tim Greene Memorial Scholarship Award was presented to Debra Foster of Wilson County Schools at the Annual Conference in June. Debra will use the scholarship to attend the 2022 SNA Legislative Action Conference in Washington, DC in February. Ryan Greene of Affinity Group Southeast presented the scholarship.



*Debra Foster with
Ryan Greene*

Gene Causby Memorial Scholarship Award

The Gene Causby Memorial Scholarship Award was awarded to Staci Burchfield of Charlotte-Mecklenburg Schools. Staci will use the scholarship to attend the 2022 SNA Legislative Action Conference in Washington DC in February.



Staci Burchfield with Fred Gilbert

Lynn Harvey First Timers Scholarships

Lynn Harvey First Timers Scholarships were awarded to three SNA-NC members that had never attended the Annual Conference. The winners received a free conference registration and \$500 stipend to be used for hotel and expenses. The winners were recognized at conference this year. The 2020 winners were Natasha McKeel of Wilson County, Ginger Crocker of Wilson County Schools, and Stacey Chapman of Hickory Public Schools.



Janet Johnson with Natasha McKeel, Ginger Crocker, and Stacey Chapman

2021 Awards Winners

Tim Greene Memorial Scholarship Award

The Tim Greene Memorial Scholarship Award was presented to Rhonda Davis of Hickory Public Schools at the Annual Conference in June. Rhonda will use the scholarship to attend the 2022 SNA Legislative Action Conference in Washington, DC in February. Ryan Greene of Affinity Group Southeast presented the scholarship.



Rhonda Davis with Ryan Greene

Martha Gomer SPIRIT Award



The Martha Gomer SPIRIT Award recognizes an outstanding Child Nutrition Supervisor who demonstrates strong commitment to the Child Nutrition Program. The Award honors Martha Gomer for her service to school nutrition and SNA-NC. Janet Johnson presented the award to Monica Willis of Lenoir County Schools at the Annual Conference in June.

Janet Johnson with Monica Willis

Gene Causby Memorial Scholarship Award

The Gene Causby Memorial Scholarship Award was awarded to Jamie Narron of Johnston County Schools. Jamie will use the scholarship to attend the 2022 SNA Legislative Action Conference in Washington, DC in February.



Mary-Catherine Talton with Jamie Narron

Lynn Harvey First Timers Scholarships



Lynn Harvey First Timers Scholarships were awarded to two SNA-NC members that had never attended the Annual Conference. The winners received a free conference registration and \$500 stipend to be used for hotel and expenses. The winners, Debbie Harris of Wilson County Schools and Candace James of Wake County Public Schools were recognized at conference this year.

Janet Johnson with Candace James and Debbie Harris

Gary Gay was awarded a Lifetime Membership

at the Annual Conference in June. Gary retired as the NCDA&CS Food Distribution Director and has been a great friend to our Association for many years. We will miss you, Gary!

Kristen Bealler with Gary Gay



Bob Sitton and Burgin Ross were honored for their many years of service to our Association.

Bob retired from NCDA&CS Food Distribution, where he was the Assistant Director.

Burgin Ross retired from UNC-G, where she was an Associate Professor in the Department of Nutrition and a valued member of the SNA-NC Endowment Committee.



Kristen Bealler with Bob Sitton and Burgin Ross

Bob Sitton received the first Gary W. Gay Award of Excellence

at the SNA-NC Conference in June.



Gary Gay with Bob Sitton

2021 Lunch Bell Award Winners

Metropolitan Dailies The Daily Reflector, Greenville, NC

Amy Stanley and Fred Gilbert with Gretchen Wilson



Local Dailies Washington Daily News, Washington, NC



Amy Stanley and Fred Gilbert with Joanne Kirven

TV WITN, Greenville, NC



Amy Stanley and Fred Gilbert with Gretchen Wilson



2021 Mary Long Beasley Award

The Mary Long Beasley Award is presented each year to honor the memory of Mary Long Beasley. The 2021 Mary Long Beasley Award for Child Nutrition Manager was presented to Heather Perry of Union County.

*Louise Warendt, Beasley,
Mary Bruce, and Bruce Beasley
with Heather Perry*

2020 Awards

Director of the Year Award
Deborah Davis Carpenter



*Amy Stanley and Fred Gilbert
with Deborah Davis Carpenter*

2021 Awards

Director of the Year Award
Alison Francis



*Amy Stanley and Fred Gilbert
with Alison Francis*

Manager of the Year Award
Cheryl Hinson



Cheryl Hinson with Danelle Moore Smith

Manager of the Year Award
Carol Kennedy



*Amy Stanley and Fred Gilbert
with Carol Kennedy*

Employee of the Year Award
Andre Clark



Andre Clark with Danelle Moore Smith

Awards and Scholarships Information

By Kristen Bealler, Leadership Development/Awards Chair

Each year, SNA-NC honors members of our Association who have demonstrated outstanding performance in many respective fields. For 2021-22 we should have a record number of nominations in each category. **Remember what you all have been doing since March 2020!** The many accomplishments, the creativity, the resiliency and the flexibility you have shown during this entire pandemic has showcased the talents and abilities of our members. You are each individually worthy of recognition and praise, please take the time to nominate a deserving school nutrition professional or a “friend of the program” for our prestigious awards/scholarships. I need you to help me honor your outstanding abilities. Official forms and rules can be found on our SNA-NC website: www.schoolnutrition-nc.org.

Employees, managers, and directors may be nominated by peers, staff, colleagues or supervisors for our awards. All nominees must be SNA-NC members in good standing, and hold a SNA certification or credential. Links to the forms for awards/scholarship as well as deadline information are available on the SNA website at www.schoolnutrition.org/awards/.

For Employees: ***The Employee of the Year Award***. The Employee of the Year Award recognizes non-managerial school nutrition employees for the contributions they have made throughout their school nutrition career, recognizing those (non-manager) employees who have great customer service skills, creativity, dedication to professional growth and a deep commitment to the children they serve.

For Managers: ***The Manager of the Year Award*** in Honor of Louise Sublette recognizes school nutrition managers for the contributions they have made throughout their school nutrition career as managerial staff. It recognizes managers who create an inviting cafeteria environment, provide leadership, training, and mentoring to staff and are involved in SNA, the school and the community. Awarded in honor of Louise Sublette, a leader in SNA in Tennessee for 43 years, who believed the success of school nutrition, depended upon the professionals who work in the program.

For Directors: ***The Director of the Year Award*** recognizes school nutrition directors for the contributions they have made throughout their school nutrition careers by enhancing the school nutrition programs they are responsible for, providing leadership, training and mentoring to staff, and are involved in SNA, the school and the community.

The Mary Long Beasley Award is a special award given to North Carolina members. It is given in honor of Mary Long Beasley who had a lifelong commitment to children and SNA of North Carolina. This award is given by her family every year to members of various levels of our profession who distinguish themselves by their service.

The Tim Greene Scholarship is given to an outstanding member of our Association who is interested in and active in legislative activities locally or on the state level. SNA-NC in partnership with Affinity Group Southeast provides this distinguished scholarship funding attendance at the SNA Legislative Action Conference in Washington DC. Tim was known as a strong advocate for school nutrition.

The Gene Causby Memorial Scholarship is given to a supervisor or director who is interested in and advocates for school nutrition. This award is a scholarship of \$1500 to attend the SNA Legislative Action Conference in Washington, DC. This award is given to honor Gene’s love for SNA-NC and School Nutrition as well as his lobbying efforts on our behalf during his lifetime.

The Martha Gomer Spirit Award is given to an energetic supervisor who exhibits enthusiasm and dedication

to School Nutrition. Given to honor Martha Gomer for her enduring spirit and tenacity as a SN Supervisor and advocate for the School Nutrition profession.

The SNA-NC Scholarships reward up to two (2) individuals annually with \$500.00 scholarships to members who are actively pursuing higher education in a food service related degree program. These scholarships are funded by the efforts of the SNA-NC Endowment Committee.

The Lynn Harvey First Timer Scholarship was established to honor Dr. Lynn Harvey's outstanding service as the 2017-18 SNA National President. The scholarships are \$500.00 plus complementary registrations to three (3) first timer attendees to the SNA-NC Annual Conference. Nominees must be members in good standing. **PLEASE REMEMBER THAT THE DEADLINE FOR THE LYNN HARVEY FIRST TIMER SCHOLARSHIPS IS JANUARY 31, 2021.**

The Reginald Ross Inclusion Scholarship Award was established to honor Reggie Ross' outstanding service as the 2020-21 SNA National President. The scholarship will provide \$1500.00 to a member that has never attended the SNA Annual National Conference (ANC). This will help with registration, hotel, and travel costs. Nominees must be members in good standing. **PLEASE REMEMBER THAT THE DEADLINE FOR THE REGINALD ROSS INCLUSION SCHOLARSHIP IS JANUARY 31, 2021.**

The SNA-NC Partner in Education Award is designed to recognize outstanding professional performance through continuing service and leadership in nutrition educations at the local level. Outstanding nutrition education activities in both the cafeteria and classroom are recognized. Nominations may be submitted by any member in good standing of the Association. This is a great opportunity to celebrate the work you do every day in your schools.

The Lunch Bell Awards for Newspaper or Radio/TV are presented annually to recognize outstanding service and the impact of media on school nutrition and nutrition education in the areas of public awareness and service to the school nutrition program and community. Any member in good standing is encouraged to apply with the corresponding media outlet giving superb coverage of the nutrition education activities. **PLEASE DON'T FORGET ALL THE GREAT COVERAGE YOU RECEIVED FOR ALL THE INNOVATIVE WAYS WE FOUND TO FEED OUR STUDENTS.**

Employee, Manager and Director of the Year awards are given by SNA. Any costs for winners to attend ANC are expected to be absorbed by the individual or local chapter.

New this year, all SNA-NC awards and scholarships can be completed on-line. Please go to the SNA-NC website, <https://www.schoolnutrition-nc.org/ScholarshipAwardsApplication.aspx> to complete the nominations on-line.

Please take the time to recognize outstanding members who are deserving of these awards. For additional information or clarification regarding any award or scholarship please contact me at beallerkr@hickoryschools.net or you can call me at 828-322-2855 ext. 228. I look forward to receiving nominations for each award/scholarship from each of the eight districts across our SNA-NC great state.

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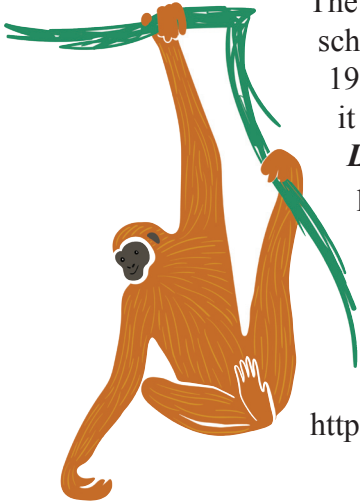


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National School Lunch Week: October 11-15, 2021

Wild About School Lunch

By Imer Smith, RDN, LDN, Nutrition Chair



The National School Lunch Program (NSLP) serves nearly **30 million** children every school day. President John F. Kennedy created National School Lunch Week (NSLW) in 1962 to promote the importance of a healthy school lunch in a child's life and the impact it has inside and outside of the classroom. The 2021 NSLW theme **WILD About School Lunch** invites creative and fun new menu items while appealing to the universal popularity of animals and nature to appeal to students in all grade levels.

SNA's #NSLW21 campaign offers an Amazonian-sized selection of tools and resources, including downloadable artwork and social media tips, to help you plan a successful celebration and promote your program to students, parents and the local community. Toolkit Link:

<https://schoolnutrition.org/meetings/events/nslw/2021/toolkit-handouts/>

Why participate in NSLW?

- Increase student participation
- Spread the message to parents that you're serving healthy, delicious lunch at school
- Earn media coverage from local papers, TV stations and bloggers
- Connect with teachers and administrators at your school or in your district to spread the word that school meals are healthy and delicious

Get Started:

Complete the short online form <https://schoolnutrition.org/meetings/events/nslw/2021/get-started/>, to download images and logos to bring your NSLW celebration to life! Use these images on menus, social media, in newsletters, and on your website. Here is an idea to create in your cafeterias and serving line areas.

1. Start off by taking boxes and cut into tree shapes
2. Add green construction paper or tissue paper to create leaves
3. Then add the animals you have downloaded to attached to the trees.
4. Dress up into your favorite animal or make head decoration from the animal pictures.



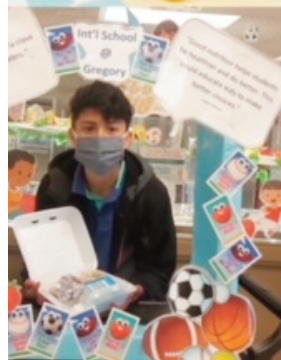
Share Your Celebration:

Share your critically acclaimed success with the Arrow!! Send your National School Lunch Week 2021 stories and photos to Dawn Roth jbdfroth@aol.com. Tag SNA on Facebook and Twitter and be sure to use the hashtag #NSLW21.

The International School at Gregory “Scored Big” with #NSBW21

By Imer Smith RD, LDN

New Hanover County schools celebrated at the International School at Gregory. Balloons, sport themes, scholastic awards and music were the hits early in the morning as students arrived to school. School Nutrition Manager, Febee Anderson and her champions of school nutrition employees spent countless hours to make this event a hit with everyone. Teachers, Administrators and even the Superintendent, Dr. Charles Foust, took part to celebrate this important week to spread the news about the importance of breakfast.



School Lunch Hero Day

May 7, 2021

Staff at East Bladen High



New Hanover County Schools celebrate School Lunch Hero Day

Wilson County Award Winners at Annual Conference

By Natasha McKeel, Wilson County Supervisor

Wilson County SNA Chapter President Ginger Crocker, Vice President Natasha McKeel, and Secretary-Treasurer Debbie Foster attended the annual SNA-NC conference in Greensboro on June 22-24, 2021. This was their first state conference. Ginger and Natasha were Lynn Harvey 1st Timer recipients in 2020 and Debbie received the Tim Greene Memorial Scholarship. Leadership, fellowship, general sessions, the trade show, and so much more was just a great experience for all. We all brought back so many new ideas and information to share with our local members. Thank you, SNA-NC, for a wonderful time and we look forward to seeing you all again next year.



Wilson County Officers



The Wilson County SNA Chapter held their election in May 2021. The new officers for 2021-2022, President Natasha McKeel, Vice President Debbie Harris and Secretary/Treasurer Emily Bunn, took office July 1, 2021. Congrats Ladies!

Wilson County Member Appreciation

By Natasha McKeel, Wilson County Supervisor

Wilson County SNA Chapter held a Member Appreciation get together on May 20, 2021. The chapter officers provided snacks and gifts for all members. We also had a 50/50 raffle which the monies raised were being donated to Kristen Bealler's service project "43" this year at the Annual Conference. The winner, Debbie Foster, surprised us all by donating her winnings of the 50/50 back to the "43" service project. In turn, the Wilson Co. Chapter donated \$115.43 to Kristen's service.



New this Year... From the Show Floor

SNA-NC will be participating in From the Show Floor, an on-demand website that will be available to those registered members. This is not a virtual trade show but will be a library of resources. There will be eleven 15-minute videos from various industry partners, as well as training videos from NC DPI and NCDA. The information will be available on-demand from October 4, 2021, through May 1, 2022. For those that watch all eleven videos from October 4 - November 15, 2021, you will be entered into a drawing for prizes.

There are additional benefits to members that register. You can watch the videos whenever you choose and pause to take notes. This is uninterrupted time with specific vendors on your schedule. You will also have a library of information at your fingertips, for future use. You will also receive CEUs for watching the videos.

Registration will be \$20 for the first registrant in the school district and \$15 for each additional registration in the school district. Registration information can be found on our website and on our SNA-NC Facebook page.

Endowment Update

By Deborah Davis Carpenter, Endowment Chair

This year's raffle at the SNA-NC Annual Conference was a success. We received some great items from our local chapters and vendors. SNA-NC was able to make \$1325. This Endowment fund is used to provide our membership with training opportunities and to provide scholarships. Thank you to all who donated and participated.

This year's workshop, "Cooking with NC Farm to School," was co-sponsored by the UNC-G Nutrition Department. There were 16 participants for the workshop.



Many thanks to the UNC-G Staff and the Endowment Committee members, who helped plan, implement, and staff this year's raffle and workshop. A special thank you to Burgin Ross. Burgin retired from UNC-G at the end of June. We welcome Amy Moyer of UNC-G to the Endowment Committee.



Another Look Back at Annual Conference





SNA-NC Annual Membership Campaign 2021-2022

By Beverly Cash, Membership Chair

Welcome from the SNA-NC Membership Committee! We hope you are relaxed, recharged, and ready for a new school year. The Membership Committee personally wants to Thank You for going above and beyond to make sure the students received meals. Now that the dust has settled some, let’s move toward recruiting NEW Members to our outstanding organization. As a member, you understand the value of belonging to SNA. Now more than ever SNA is playing a critical role advocating on behalf of the students you serve and providing enhanced professional development opportunities. The theme for this year’s membership drive is “MEMBERSHIP STARTS WITH ME...#1 SUPPORT SNA”. The Annual Membership Campaign will run from August 2021 through May 31, 2022. It’s easy! Recruit at least one new SNA member during a calendar month and you will automatically be entered into the random prize drawing for the month that you recruited.

DON’T FORGET! Make sure the new member writes your name in the referral section of the membership application form, otherwise it won’t count!

We are looking forward to serving as your state Membership representatives. Know that we value your membership and look forward to a successful membership campaign.



SNA-NC BALANCE SHEET as of June 30, 2021

Mary Ann Shoaf, SNA-NC Bookkeeper

ASSETS	
Currents Assets	
Checking/Savings	
BB&T	\$157,503.65
Wells Fargo Business Checking	\$59,997.52
Small Business (Tim Greene)	5,377.62
Wells Fargo Money Market	\$28,600.36
Wells Fargo Small Bus MM	<u>\$58,054.18</u>
Total Checking/Savings	\$309,533.33
TOTAL ASSETS	<u>\$309,533.33</u>
LIABILITY & EQUITY	
Liabilities	
Total Current Liabilities	<u>\$-335.90</u>
Equity	
Retained Earnings	\$358,328.09
Net income	<u>\$-48,458.86</u>
Total Equity	<u>\$309,869.23</u>
TOTAL LIABILITIES & EQUITY	<u>\$309,533.33</u>

Welcome New Members - *We welcome each new member.*

The following joined our association in February through August 2021.

DISTRICT 1

- 21 New Members

1070 Beaufort Co SNA

Sherry Bailey
Delphine Barrow
Molanka Bryant
Maria Casiano
Charlene Daugherty
Carrie Dunbar
Charmaine Gilmore
Joyce Guiford
Amanda Hennasey
Vanessa Langley
Siera Martinez
Eva McCuller
Angela O'Neal
Robert Peele
Valerie Reddick
Sharon Stilley
Amanda Tetterton
Michelle Williams
Brandi Wright
1210 Chowan Edenton SNA
Kim Bembry
Gwen Brown
Tracy Creighton

2650 New Hanover Co SNA

Melissa Bynes
Jennifer Gray
Shannon Mayo
Tim Schomberg
2670 Onslow County SNA
Tevis Mitchell
Kristyn Petitto
Crystal Smith
2690 Pamlico Co SNA
Angela Ellis
2820 Sampson County SNA
Kristi Blackwell
2821 Clinton SNA
Lisa Coley
Margaret Demps
Sheila Faircloth
Quiana Faison
Shirley Faison
Sharon Herring
Tina Horine
Jessica Lane
Sheila Peterson
Anne Price
Vernon Royal
Barbara Smith

3510 Johnston Co SNA

Donald Alley
Muriel Brooks
Willie Hayes
Jennifer Pagliaro
Michelle Williams
3660 Northampton Co SNA
Fredericia Bank
Kelvin Edwards
Cynthia Gary
Tiara Motley
Cynthia Robinson
3920 Wake Co SNA
Jia Min
Tabitha Perry
NC Dept of Agriculture
Kirk Smitherman

6130 Cabarrus Co SNA

Peggy Deese
Stephanie Dunlap
Christie Fulford
Dixie Hedrick
6132 Kannapolis SNA
Charnice Brinkley
Lisa Joines
6360 Gaston County SNA
Frederica Bank
Angela Patterson
Cynthia Robinson
6600 Charlotte Meck SNA
Tammy Price
Melanie Romano
Dawn Walker Lindley

DISTRICT 2

- 27 New Members

2250 Craven Co SNA

Brenda Avent
Patricia Baker
Donna Loveless
Tanja Wade
2540 Lenoir Co SNA
Rushon Bynum
Virginia Harris

DISTRICT 3

- 18 New Members

3320 Durham Co SNA

Brittany McCoy
3330 Edgecombe Co SNA
Laura Cooper
3390 Granville Co SNA
Charlene Davis
Jackie Strong
Annie White

DISTRICT 5

- 2 New Members

5410 Guilford Co SNA

Vanessa Smith
5850 Stokes Co SNA
Patti Synder

DISTRICT 6

- 13 New Members

6040 Anson County SNA

Wendy Ricketts

DISTRICT 8

- 8 New Members

8110 Buncombe Co SNA

Stacy Buckner
Brittney Early
Cathey Edmonds
Kristen Gerstung
Tracy King
8440 Haywood Co SNA
Lisa Lawrence
Laura Livengood
Betty White

Newly Certified Members

Congratulations to the following members that earned the SNA Certificate during February through August 2021

DISTRICT 1

1740 Pitt Co SNA

Gwendolyn Evans
Teesher Ellis
Barbara Rogers

DISTRICT 2

2250 Craven Co SNA

Deborah Jones

2540 Lenoir Co SNA

Kameka Stevenson

DISTRICT 3

3980 Wilson Co SNA

Ginger Crocker
Gisele Crumpler
Debbie Joyner

DISTRICT 4

4090 Bladen Co SNA

Kristen Edge

DISTRICT 5

5290 Davidson, Lexington, Thomasville City SNA

Amber Tuggle

INDUSTRY

Brian Bercury-SFS Pac

2022 SNA-NC Industry Seminar Preview

By Robert A. Rolfe, Industry Advisory Chair

The SNA-NC Industry Advisory Board would like you to plan on attending the 2022 Industry Seminar to be held again at the Carolina Hotel in Pinehurst, NC.

This event is planned for February 21-23, 2022. Take a moment to enter this in your calendar now. By building on the success of the SNA-NC June conference, there is a lot of excitement building for this upcoming event. The Industry Committee is exploring plans to promote and expand attendance in the hopes of creating a vibrant venue to share knowledge and experience amongst attendees.

Opportunities to network and seek information on the latest issues affecting the K12 industry will be at the forefront for this coming year's seminar. In light of current market conditions, this seminar has the potential to be one of the most important events for K12 school professionals and Industry partners for the school year.

While plans are being finalized, the schedule for the 2022 Industry Seminar should follow closely to our previous event. Monday will start off with an afternoon special session and then an evening social. Tuesday will start off with a general session and Innovation Stations that provide an opportunity for select Industry partners to share the newest in products and ideas they have to offer. This is a great opportunity for attendees to network in small groups to share concerns and interact with the vendors. Dinner will be the crowning event of Tuesday's activities. Wednesday begins with the Golden Opportunities Networking Breakfast offering an opportunity to chat across the table with peers and the host Industry representative. The seminar will end after the day's Tabletop Show which offers direct contact to preview vendors' products, share ideas and new items.

Watch for registration information containing the final itinerary coming out later in the fall. Information will also be updated as available on the SNA-NC website www.schoolnutrition-nc.org. Best wishes for a successful school year and we look forward to seeing you in February.



SNA of NC Industry Partners

The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.



A.L.C.O.
 AccuTemp Products
 Acosta Foodservice
 Affinity Group Southeast
 ALTA Foods, LLC
 AMA of the Carolinas
 Brakebush Brothers, Inc.
 Aryzta
 Asian Food Solutions/Comida Vida
 Azteca
 Brakebush Bros., Inc.
 Bush
 Butterball LLC
 Cannon Marketing
 Cargill
 Carolina Foodservice Solutions, Inc.
 Carolina Marketing, Inc.
 Cavendish Farms Inc.
 Champion Foodservice, LLC
 Citra Pac, Inc./Fruit Pearls
 Cohen Food Service, Inc.
 Denver Equipment Co. of Charlotte, Inc.
 DeWafelbakkers
 Dole Packaged Foods
 ES Foods
 Food Sales East
 Foster Farms
 General Mills Foodservice
 Georgia Pacific
 Gilbert Foodservice, Inc.
 Gold Creek Foods
 Gold Star – Dori Division
 Gordon Food Service
 Griffin Marketing Group, Inc.
 Hadley Farms Bakery
 Harvest Hill Beverage Company
 Heartland School Solutions
 Henderson's Best Fresh Cuts
 Hershey's Ice Cream

Hershey's
 House of Raeford
 Idahoan Foods, LLC
 Innoseal Systems Inc.
 Interior Elements, LLC
 ITW
 J & J Snack Foods
 J.M. Smucker
 John Soules Foods/Proview
 JTM Food Group
 Kalera
 Kellogg Company
 Kent Quality Foods, Inc.
 KeyImpact Sales Systems
 Kitchen Resource Group
 Kraft Heinz Company
 Lindy's Homemade, LLC
 Master Marketing Carolinas
 MCI Foods – Los Cabos
 McKee Foods Corp.
 Michael Foods
 Mondelez International
 Nardone Bros. Pizza
 NCDA&CS-Food Distribution
 NC DPI-School Nutrition Services
 NC DPS/Correction Enterprises
 North Carolina Egg Association
 Ocean Spray
 Palmer Hamilton
 Pepsi Bottling Ventures
 Pepsi-Cola Bottling Co of Hickory
 PepsiCo Foodservice
 Peterson Farms Fresh, Inc.
 Pilgrim's Pride
 Premier Equipment Group
 R & H Produce Company, Inc.
 Raisels-Chortles
 Red Gold
 Rich Chicks, LLC

Rip Van
 S.A. Piazza (Wild Mike's)
 School Food Handler
 Schwan's Company
 SEA Level Social
 SFSPac
 Singer T&L
 Smart Mouth Foods
 Southern Food Equipment Reps
 Sterling Manufacturing
 Stillwater Provisions
 Suncup Juice
 Super Bakery
 Swanson-Girard Associates
 Sysco Carolinas Region
 Tasty Blend Foods
 Tasty Brands
 Taylor Farms Tennessee
 TekVisions, Inc
 The Dairy Alliance
 TITAN A LINQ Solution
 Trident Beverage, Inc.
 United Restaurant Equipment Co.
 US Foods, Fort Mill
 Vollrath Company
 Vulcan FEG
 Waypoint
 Yang's 5th Taste





NATIONAL AND STATE NEW MEMBER APPLICATION

Member ID _____

- ① Have you ever been a SNA member? Yes No
- ② First Name _____ Last Name _____
- ③ Email _____ Job Title _____
- ④ School District _____ ⑤ School Name _____ ⑥ Chapter No. _____
- ⑦ Work Phone _____ Home Phone _____
- ⑧ Work Mailing Address (Please indicate preferred mailing address Work Home)
 Address _____ Suite _____
 City _____ State _____ Zip _____
- ⑨ Home Mailing Address
 Address _____ Suite/Apt _____
 City _____ State _____ Zip _____
- ⑩ Who referred you to SNA? First Name _____ Last Name _____ (Optional) Member ID: _____
- ⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

National Dues

Member Categories	Individual Membership	School District/State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

- ⑫ Employed by? Public School Private Management Company
 Private School CACFP
- ⑬ Does your employer pay your dues? Yes No
- ⑭ Are you responsible for school nutrition operations in your school district? Yes No

National, State Dues and Processing Fee are required.

⑮ NATIONAL DUES \$.

NC ⑯ STATE DUES* \$.

⑰ PROCESSING FEE \$ 2 . 5 0

⑱ TOTAL DUES \$.

⑲ Tax-deductible contribution to SN Foundation \$.
 ___\$10 ___\$25 ___\$50 ___Other

⑳ TOTAL PAYMENT \$.

⑯ Your STATE DUES are: (Record state dues in the space provided on right) * Select one.

\$5.50 STU/RET/AFR/AFE/
\$11.50 SNM/

\$7.50 SNE/
\$18.50 SDS/OTH/MCD/EDU/DDS/

⑳ CREDIT CARD INFO: EXP. DATE _____

㉑ Individual Membership Signature _____ Date _____

For SDM multiple applicants, you may use a spreadsheet found at www.schoolnutrition.org/sdm.

See reverse side for important information.

Dues subject to change.

㉒ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name _____

(Optional) SDM Main Contact Member ID _____

Email _____

Business Phone Number _____

Return this form with your credit card information, or your check or money order made out to SNA.
 Prior to October 12, 2021 mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297.
 After October 12, 2021 mail application to SNA Depository, PO Box 719297, Philadelphia, PA 19171-9297.

SNA National and State Membership Application Guidelines

Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to SN magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the SN magazine.

School Nutrition Association * 2900 S Quincy Street, Suite 700 * Arlington, VA 22206
Phone: 800-877-8822 * Web site: www.schoolnutrition.org * E-mail: membership@schoolnutrition.org

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See President-Elect

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SNA-NC MISSION STATEMENT:

**Educate, empower and advocate for the school nutrition professionals
to advance the accessibility, quality and integrity of school nutrition programs**